

Educational  
Solutions

**nurus**





Nurus  
is shaping  
the future

Nurus is a member of German Design Council, one of the world's leading centers of expertise on design. It is unique forum for trans-disciplinary knowledge transfer on brand and design.

Nurus is a partner of Fraunhofer IAO Research Network Office 21<sup>®</sup>, which conducts researches on "how people will work and live tomorrow" and defines success factors for new working and office environments.

In addition these respectable foundations, Nurus is a member of Be Original Americas, supporting original design.

Being a well-established worldwide company, Nurus has entered the "Top 200 Brands List" of Architonic which has more than 16 million architects, interior designers and design enthusiasts as followers.

NUMBER

REFLECT

OUR PART

1927

trust  
heritage  
reliability  
experience

45,000 m<sup>2</sup>

capacity  
technology  
quality  
sustainability

>50

worldwide  
locations

37

international  
designers



# ERS CTING SSION

>50 design awards

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>100.000s happy people :)

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∞ solutions for different cultures

to be continued...

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Nurus People have stuck  
loyally to the same ethical  
values since 1927.

Deep  
roots...

Nurus, from 1927 to the present, makes difference in the management and design of professional furniture with a contemporary approach. Nurus offers thousands of products that are user centered and care about environmental factors.

Nurus People have stuck loyally to the same ethical values for years; it is a large family consisting of employees, designers, suppliers, solution partners and users. Each member of the family is bound together by trust and loyalty.



## Where ideas, objects and people meet.

As a leader global brand who's known for its innovations within the sector, Nurus has been sharing its expertise with customers in more than 50 global locations since 1927. The company is strengthening its position in the Gulf countries by increasing the number of monobrand stores with the goal of becoming the regional leader.

The operations have been strengthened with the strategic step of opening the Nurus MENA management center in Dubai. A new management and sales center in Munich which is a major city for logistics and finance has launched in 2015. Nurus as the owner of many national and international awards by independent juries, has a very important and active role in creating awareness for awarding systems in the eye of consumers, producers and designers in Turkey.



### **Nurus HQ**

1. Organize Sanayi Bölgesi  
Osmaniye Mah. Oğuz Cad. 25  
06935 Sincan, Ankara, Turkey

### **Nurus DMCC Middle East**

Jumeirah Lakes Towers (JLT)  
Indigo Icon Tower, Office No.2304  
Dubai, UAE P.O Box. 57139

### **Nurus Germany**

88North Riesstrasse 12 80992  
Munich, Germany

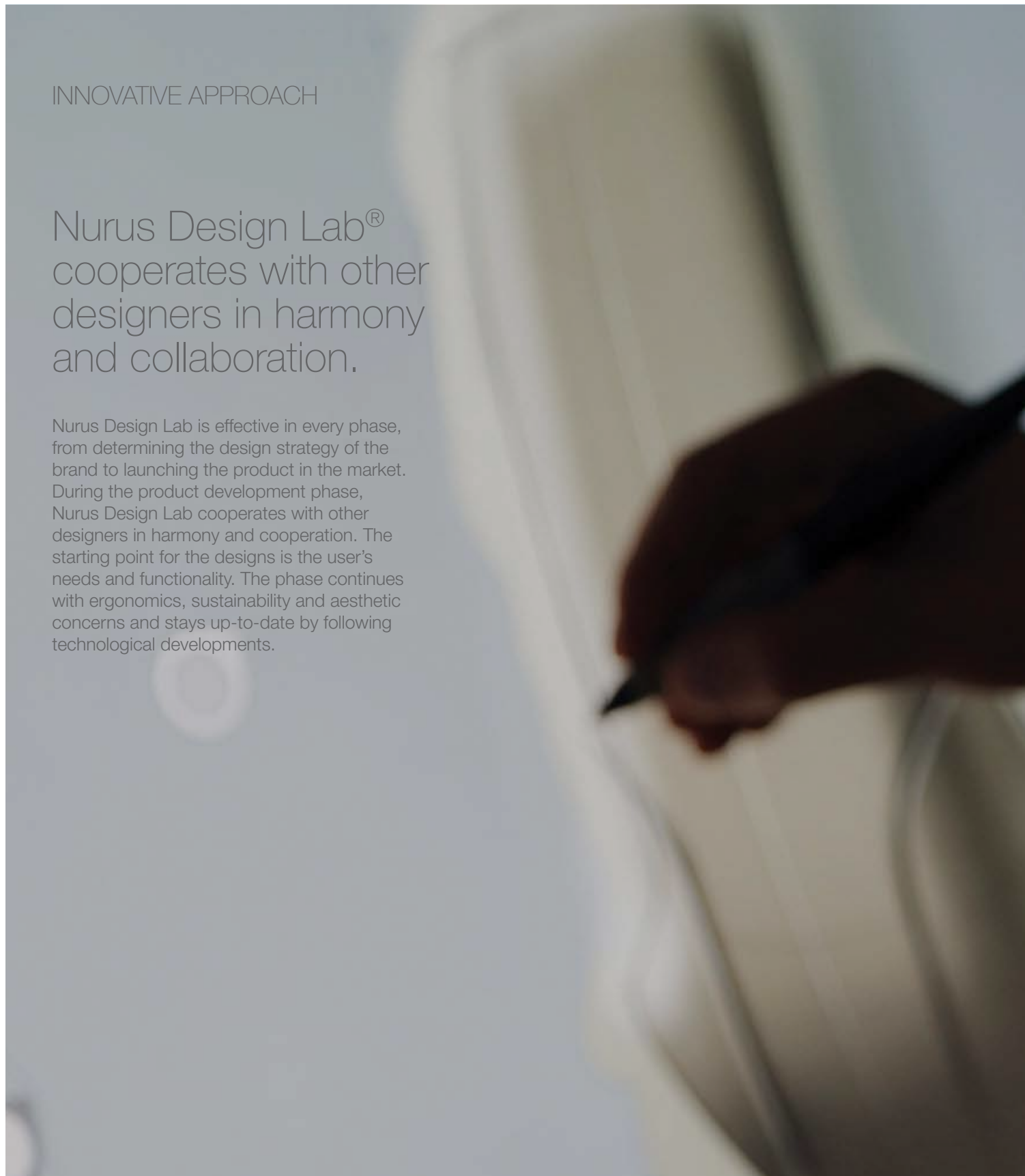
### **Nurus Export**

Büyükdere Cad. Karakol Sok. No.2  
34330 Levent, İstanbul, Turkey  
export@nurus.com

## INNOVATIVE APPROACH

Nurus Design Lab®  
cooperates with other  
designers in harmony  
and collaboration.

Nurus Design Lab is effective in every phase, from determining the design strategy of the brand to launching the product in the market. During the product development phase, Nurus Design Lab cooperates with other designers in harmony and cooperation. The starting point for the designs is the user's needs and functionality. The phase continues with ergonomics, sustainability and aesthetic concerns and stays up-to-date by following technological developments.





Innovative designs and products  
beyond their time.

For Nurus, design is not a beginning but the end of a phase that begins with need. Nurus understands the changing needs of people and produces solutions that are beyond its time, designing products that shape the future with its innovative approach based on research-development.

The integration of  
design and engineering.

Thanks to the **Nurus Links®** system found in Nurus products, you can match your electronic devices with your furniture, transfer information from your devices, and organize video-conferences; you can rapid charge your device, or if you wish, easily take care of business with multi-media features available.

**nurus** links®

# Nurus Solutions

## Educational Solutions

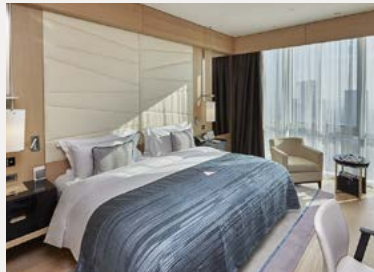


### Innovative Products in Education.

Nurus designs innovative products suitable to the changing dynamics of education, also feeding from its large-scale projects in the global markets.

By reading the difference between the needs of a fashion design school and a school, which is training a mechatronics technician, Nurus creates projects that are suitable to the targets and needs of educators. Nurus is a "single point" supplier with the product custom designed for projects and its standard product range.

## Hospitality Solutions



### Home Comfort and Business Focus in Hotels.

Nurus aims to maximize comfort and motivation of the user in guest rooms, lounge areas, restaurants, meeting rooms, auditoriums, administrative offices and business centers.

Nurus ensures the best solutions for both business and vacation oriented hotels. In business hotels it provides zones for effective business meetings where people could be easily focus and concentrate on it. Nurus' products can be used in many areas and provides home comfort during the guests' stay.

Nurus produces durable and environmentally friendly products. It brings turnkey solutions to large-scale projects.

## Office Solutions



### Happy Offices.

From corporate offices to home offices, from start-ups to well-established corporations, Nurus analyzes the changing needs of its customers with different structures who are operating in various industries, and offers tailor made solutions to their changing requirements.

It produces people-oriented solutions for "happy offices" with its ergonomic, functional designs which affects the efficiency and motivation positively.

Shaping the future of working life as a leading brand of the industry with its vast knowledge and expertise, Nurus maintains an integrated and faultless process management from production until to the delivery thanks to Nurus Digital Chain® system.

## Health Solutions



### Ergonomic Solutions for Health.

Nurus, designing every detail with technology, experience and care, provides convenient solutions for the health industry with their products that offer personal comfort to users.

Nurus understands every need that personnel and patients both have, and responds to these needs with innovative designs.

## Terminals Solutions



### Rational Products in Terminals.

Terminals where human traffic flow is the most intense produce different requirements for staff and passengers. With the changing speed of technology, human behaviors and habits also change rapidly.

While Nurus products answer the needs of passenger and terminal staff with innovative designs.

## Contract Projects



### Nurus Expertise.

Nurus offers turn-key solutions for special contract projects by combining its expertise in different areas of business with its technological production substructure.

Its special solutions designed for various projects from hotels to hospitals, from offices to universities and even to airports meet the user requirements with its fixed and movable furniture options.

## New Generation Learning: Active Learning

New generation students are moving beyond the basics; quick study, quick learning and compact information are a part of a students life. Education and research understanding is changing and passive learning style is becoming history.

Active learning is a method of learning in which students are actively or experientially involved in the learning process.

Learning space should enable information flow from all parties and support different ways of communication from basic human interaction to advanced technological tools.



Communication

4

Creativity



In educational facilities that support creativity, classrooms are not the only places to learn, all areas are a part of education. Design of the space that increases interactivity with mobile furniture and alternative colors around the learning space supports the feeling of comfort and safety.



Educational areas plays a major role in maintaining teamwork in a fun, happy and efficient manner and this strengthens the cooperation.



Collaboration

C

Critical Thinking



A learning space is an important component to remove barriers between lecturer and the student, reducing hierarchy to lead participative way of learning at different levels.

Nurus is playing a major role on translating this new education concept into tangible reality.

You are not stucked  
into a stable format

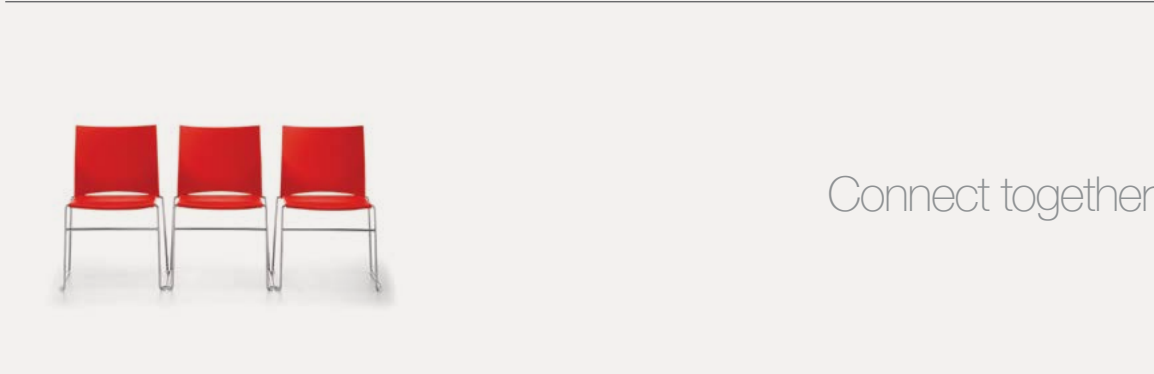
Manage the same space with moving, folding, stacking,  
features of Nurus educational solutions.



Fold and keep tidy after use



Fold, move and order



Connect together



Stack and manage the space

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Carry and move

---



Sliding writing pad for both hands

---



Move, store and colour the area

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Technology solutions with  
electrification, USB, HDMI options







# 01. Classrooms

Taking the needs of the educational model and content of the lesson into account, Nurus brings unique, innovative solutions.

## 01. Classrooms

# Advanced connectivity in education via NurusLinks®

Power connection or internet, USB or multimedia connection... Connectivity is a crucial part of daily life from home to school, work to social points.

NurusLinks® is the ultimate set of connectivity solutions integrated in furniture systems with desirable high technology features. Designed by Nurus Design Lab to meet evolving needs of the users, NurusLinks® is available in many versions customizable according to purpose of use.

Exclusive to Nurus products, NurusLinks® is the simple and sophisticated solution for connectivity needs.





Besides the power connection, NurusLinks® provides quick and accurate charging abilities coupled with multimedia features bring speed and ease into daily operations.



Building the platform for collaborative work, NurusLinks® enriches meetings by allowing video conferences or presentations. Screen connection is established through VGA, HDMI sockets or data is read directly from USB disk.



The diversity of needs and evolving technology lead the increase in diversity on devices. NurusLinks® serve for charging and data transmission through USB port and micro-USB option for various devices. Also a cable free charging unit is applicable on NurusLinks® for a more practical use.

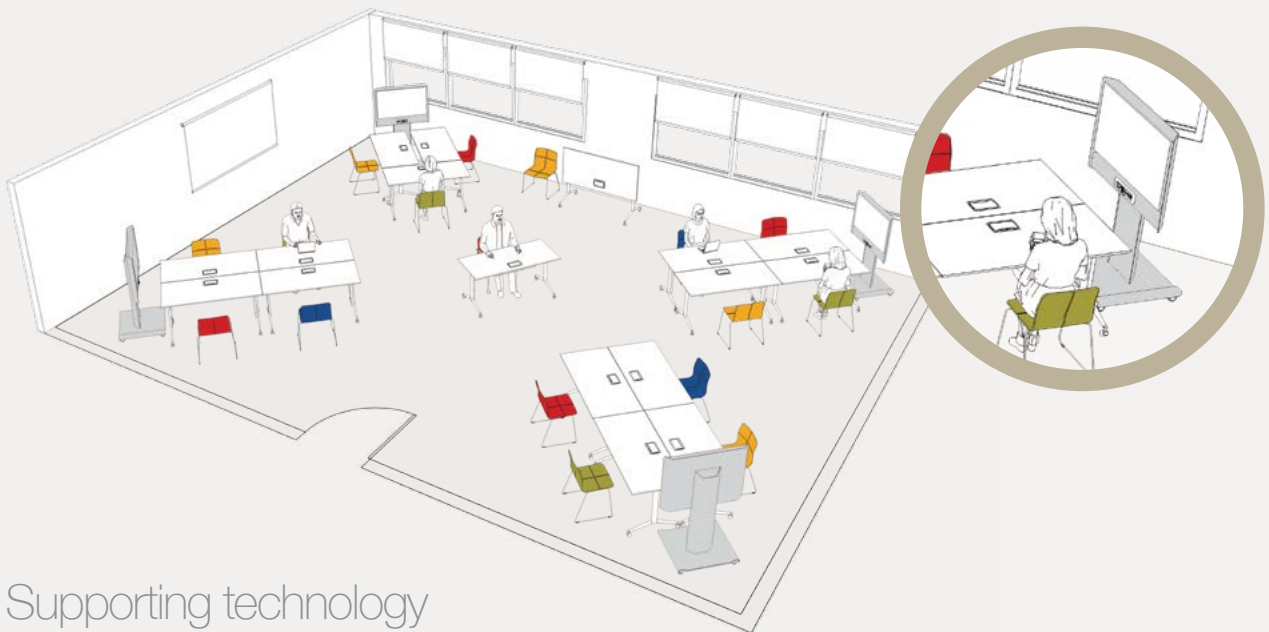


Even the frequency changes between generations, internet is a major tool and use on a regular basis in everyday life. NurusLinks® also provides internet access with a CAT6 connection.

## 01. Classrooms

Today students and their families have increasing demands on education at all levels. Compared with the past; they are more challenging the education style, how it is done and whether it supports and builds a strong background for the professional life. Since, professionals are now searching for activity based working solutions, they expect different approaches for their different needs. Sometimes they want to find a place supporting collaboration and team work; whereas sometimes they need a workspace for individual concentrated work.

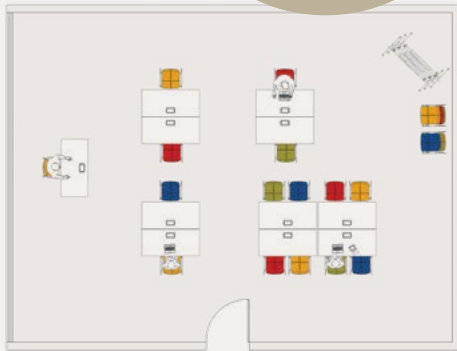
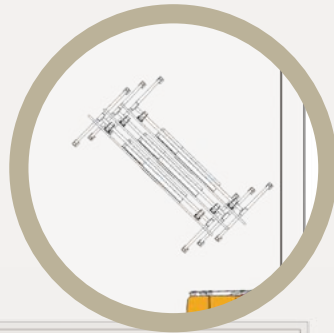
The same rule applies for the students. As soon as they reach the conditions of active learning, not only listening to the teacher, but also participating, creating and sharing, they will be much more prepared to business life, working in collaboration with other colleagues and being able to manage risks of taking business decisions. Technology is a tool for enabling solutions to the expectations. Communication is an important element in active learning, and technology supports communication. Technology based media solutions with NurusLinks®, such as screens and video walls are now the essential elements in classrooms.



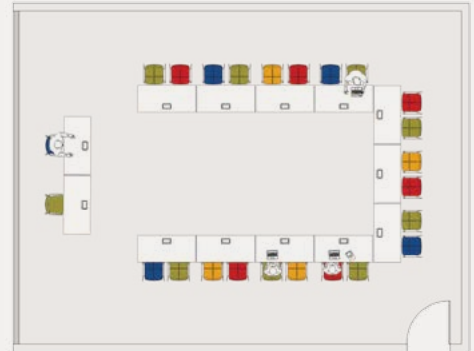
Supporting technology



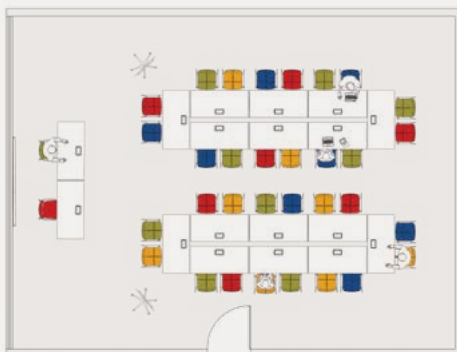
Flexible



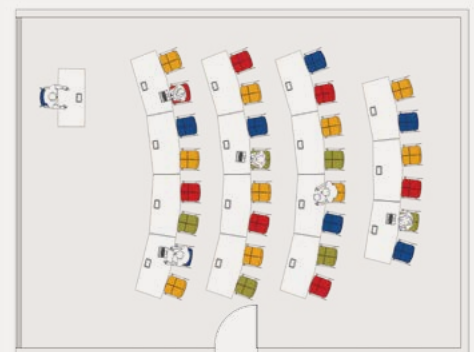
Supporting  
communication



Collaborative



Focusing

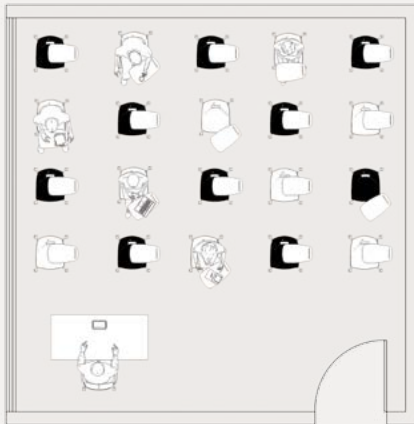


## 01. Classrooms

Movement is also another important element of active learning. The flexibility and movement refers to different organization of tables and chairs in the classroom. This flexibility improves collaboration, teamwork, creativity and communication and so the learning process.



Active listening



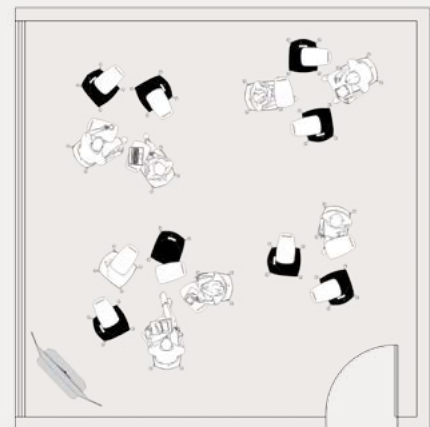
Project based



Open communication



Collaborative



01.  
Classrooms

Flexible and active!



Web Chair



Graf



Alava



Nest





## 01. Classrooms



Eon



R2



S Chair



Tune













## 02. Study and Social Spaces

The importance of study and social areas for both of the students and the staff can not be denied. Nurus brings motivation and energy to study and social spaces.

02.  
Study and Social Spaces

Learning everywhere



Stone, NurusLinks®



Isola



Isola Meeting, NurusLinks®



Onda





Cork, Sema

## 02. Study and Social Spaces



R2



Greta Meeting, NurusLinks®



Greta



4U





Connect, Pitstop

## 02. Study and Social Spaces



Isola Media Wall, Stone, NurusLinks®



Peak, Tau



Picnic, NurusLinks®



Stone





Drop, Pila

## 02. Study and Social spaces



Pitstop, Alava



Edgar



To



Isola





Pure Loop Lounge, Alava, Porta Venezia, Tau







## 03. Auditoriums

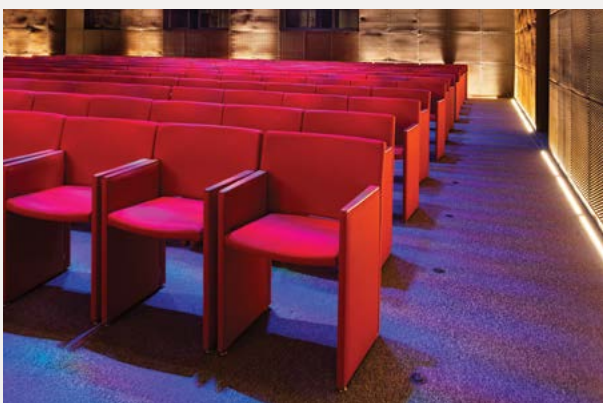
Nurus brings innovative solutions to auditoriums by considering every detail from acoustics to comfortable seating.

### 03. Auditoriums

Inspiring atmosphere for great thoughts



Azaldu



Odire



Capire





### 03. Auditoriums



Web Chair



Nest, Tune



Capire













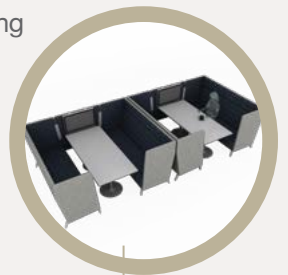
## 04. Libraries

Nurus provides comfort and concentration in libraries. Reading and studying becomes a more joyful experience with its colourful solutions.

## 04. Libraries

Since classrooms and learning style has been changed, so the libraries. In addition to this, online versions of the books are available reducing the need of space for the books on the shelves. Technology based solutions, hardware and software supports this change. A holistic approach for library is on, it includes space for individual concentrated work, as well as small group studies. This gives flexibility to students and teachers and provides activity based space improving learning process.

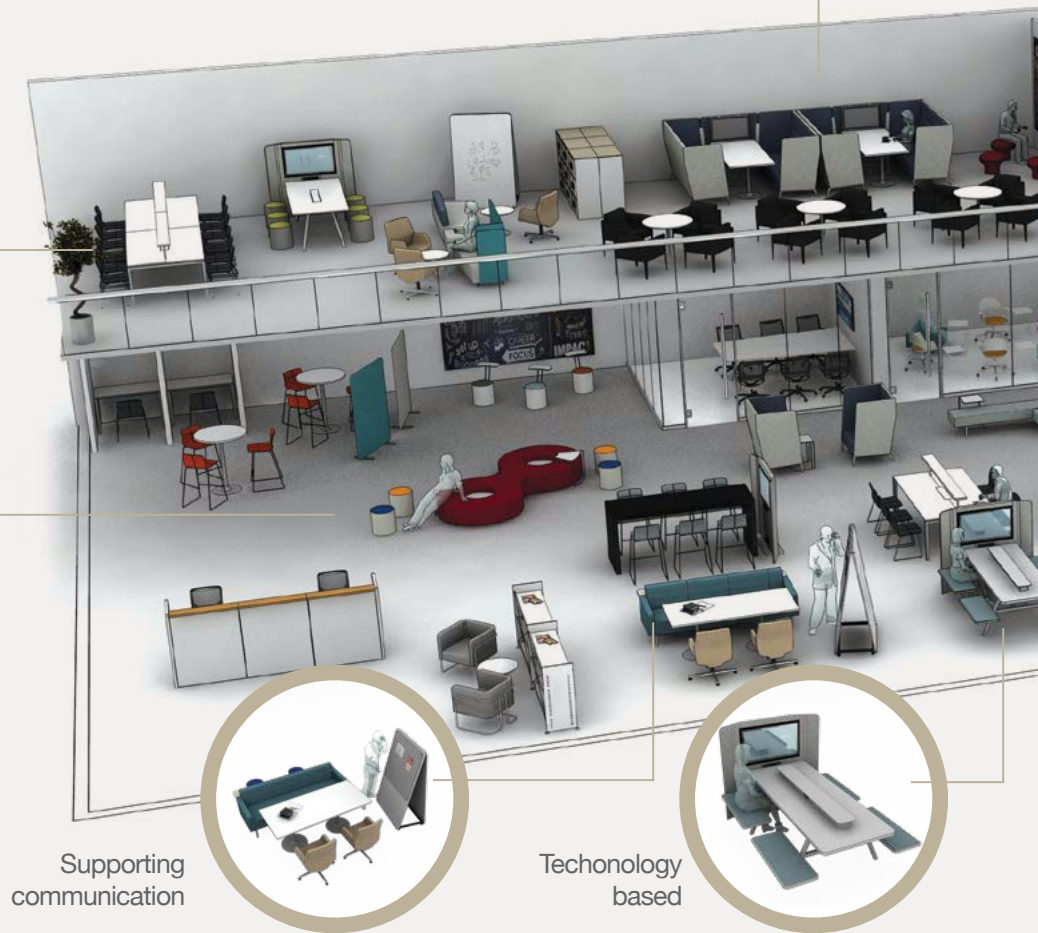
Brainstorming



Reading  
zone



Use of  
color



Supporting  
communication

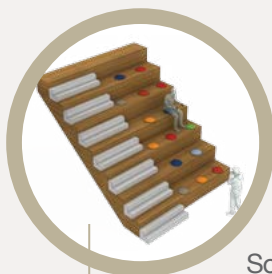


Technonology  
based





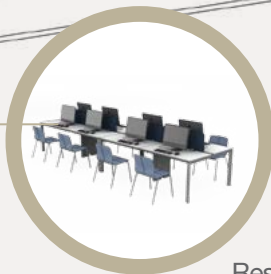
Concentrated work



Social space



Collaboration



Research zone



Personel storage



04.  
Libraries

Clear definition of focus study



Hi&Lo



Atlas



Mono



Connect



Reading Table, Eon, R2

## 04. Libraries



R2



Greta



Flat



S Chair











## 05. Dormitories & Residence Halls

Nurus dormitory solutions welcomes students offering comfort and warmth of home.

05.  
Dormitories & Residence Halls

To focus and relax



D Chair



Renee, Alava









05.  
Dormitories & Residence Halls



Me Too



Uneo



Lunar



Alava











## 06. Cafes & Canteens

Nurus offers stylish solutions for student cafes and canteens that encourage socializing and relaxing.

06.  
Cafes & Canteens

To answer various expectations



Bobo



Fiorellina



Connect



Eon Bar Stool



Penelope, Tara, Greta



06.  
Cafes & Canteens



Nest



Loop



Porta Venezia Bar Stool



Have a Break





Fiorellina, Drop Table









## 07. Offices

Nurus creates innovative and smart solutions for business life making sure to form a healthy office. Work spaces that respect individuality while strengthening cooperation plays a major role in maintaining teamwork in an enjoyable, and efficient manner.

07.  
Offices

Innovative and smart solutions



Ashbury, Me Too, Alava



Pila



Me Too



I/X, Me Too





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U Too, Me Too, Tune, Fe2







## 08. Contract

In turnkey projects, Nurus offers solutions for a number of business fields; from hotels to hospitals, from offices to universities and airport projects with its fixed and mobile furniture options while answering the user's requirements.

08.  
Contract

Make a wish  
and see it  
come true.

Nurus is a single point of contact  
to its customers, providing total  
solutions with regards to the  
complexity of the project.







08.  
Contract

Nurus offers  
solutions for  
a number of  
business fields.









## REFERENCES

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- Acıbadem University, İstanbul
- Al Fateh University, Libya
- Al Watan Schoo, Saudi Arabia
- Al-Ain University, United Arab Emirates
- Al-Arabia Educational Enterprises Company, Kuwait
- Bahcesehir University, İstanbul
- Beykent University, İstanbul
- Bezmialem Vakıf University, İstanbul
- Bilge Adam Academy, İstanbul
- Bilkent University, Ankara
- Boğaziçi University, İstanbul
- British Council, İstanbul
- Culture Center, Volgograd - Russia
- Deloitte Academy, İstanbul
- Esg Group Uk - Educational Schools, Saudi Arabia (Al Quwayiyah Male, Al Quwayiyah Female, Al Khobar Female)
- European Leadership University Turkish Republic of Northern Cyprus
- Galatasaray University, İstanbul
- Hacettepe University, Ankara
- Haileybury International School, Kazakhstan
- Hoca Ahmet Yesevi University, Kazakhstan
- Hogeschool, Belgium
- I.S.S.C. Dublin University, Ireland
- Institute of Technology, Dublin Ireland
- Işık University, İstanbul
- İstanbul Bilgi University, İstanbul
- İstanbul Technical University, İstanbul
- İstanbul Technical University Foundation, İstanbul
- Kadir Has University, İstanbul
- Kempen High School, Belgium
- Koç University, İstanbul
- Laureate Vocational Schools (Al Kharj, Riyadh, Jeddah, Makkah), Saudi Arabia
- Lincoln Colleges, (Al Aflaj Male, Al Aflaj Female), Saudi Arabia
- Medipol University, İstanbul
- Men's College, Uae
- Middle East Technical University, Ankara
- Middle East Technical University, North Cyprus
- Nesibe Aydın Private High School, Ankara
- Ondokuz Mayıs University, Samsun
- Oxford Business Group, UAE
- Piri Reis University, İstanbul
- Princeton University, USA
- Saint Michel French High School, İstanbul
- Suleymaniye University, Iraq
- Ted University, Ankara
- Tobb Economy University, Ankara
- Tubitak, Ankara
- University of Turkish Aeronautical Association, Ankara
- Vlerick Leuven Gent Management School, Belgium
- Yaşar University, İzmir



Acibadem University,  
İstanbul



Medipol University, İstanbul



Bilkent University, İstanbul



Koç University, İstanbul



Middle East Technical  
University, Ankara



Princeton University, USA



Saint Michel French High  
School, İstanbul



TED University, Ankara



Vlerick Leuven Gent  
Management School,  
Belgium

## AWARDS

When you do  
the right thing,  
the whole world  
will reward you.

DESIGN  
MANAGEMENT  
EUROPE

**DME AWARD\_**

Nurus Design Managment



Taklamakan



reddot design award  
winner 2007



U Too



product  
design award  
2001

I/X



product  
design award  
2004

Kiss



product  
design award  
2009

Sema



reddot design award  
winner 2009



4U



Flat



Me Too



product  
design award  
2011

Pitstop



reddot design award  
honourable mention 2011



Onda



reddot design award  
honourable mention 2011



Mare



Dave



Marla



Ela





Caria



Pila



Tan



Have a Break



Picnic



Inno



Greta



Uneo



Alava



Eon



Ashbury



Isola



Leaves



Renée

## DESIGNERS

Nurus designs its convenient and stylish products together with its award winning management team and renowned designers.



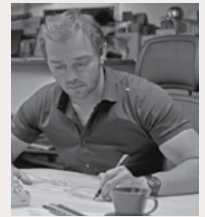
Alper Böler



Andreas Ostwald



Arik Levy



Atilla Kuzu



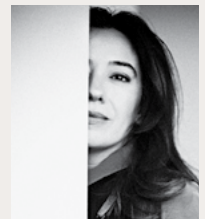
Can Yalman



Charles Pollock



Claus Breinholt



Defne Koz



CuldeSac



Dorigo Design



Fabrizio Batoni



Ece Yalim Design Studio



Fritz Frenkler & Anette Ponholzer



Aziz Sanyer



İnci Mutlu



Jacob Thau



Koral Erat



Lievore Altherr Molina



Dominique David



Murat Tabanlıoğlu & Melkan Gürsel



Monica Förster



Noe D. Lawrance



Nurus Design Lab



Flippo Mambretti



Ömer Ünal



Paolo Favaretto



Radice Orlandini



Shelly Shelly



Martin Ballendat



Giancarlo Bisaglia



Silvia Suardi & Sezgin Aksu



Stefan Brodbeck



Studio Zetass



Tanju Özelgin



Yves Behar



Nurus makes sure  
that the materials  
used in manufacturing  
are in conformity  
with international norms  
and standards,  
are certified, recyclable  
and environmentally  
friendly.



Nurus is a member of FIRA and BIFMA and holds the EN ISO 9001:2001 certificate since 1996,  
EN ISO 14001:2004 certificate since 2004 and OHSAS 18001:2007 certificate since 2007 to present.



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