Hospitality
Solutions

nurus

Nurus is shaping the future

Nurus is a member of German Design Council, providing inter-disciplinary knowledge transfer between the companies that shape the future.

Nurus is a partner of Fraunhofer IAO Research Network Office 21®, which is Europe's largest application-oriented research organization, The researchs are geared entirely to people's needs: health, security, communication, energy and the environment having significant impact on people's lives. In short, Nurus is a member of an institution that forges the future.

In addition these respectable foundations, Nurus is a member of Be Original Americas, supporting original design.

Being a well-established worldwide company, Nurus has entered the "Top 200 Brands List" of Architonic which has more than 16 million architects, interior designers and design enthusiasts as followers.

Member of Rat für Formgebung German Design Council

OFFICE 21® Future of Work

be ORIGINAL™ Member

ARCHITONIC TOP 200 BRANDS 2015

NUMBE
REFLEC
OUR PA
TO DO

1927

trust
heritage
reliability
experience

45.000 m^2

capacity
technology
quality
sustainability

>50

worldwide
locations

37

international
designers

ERS
CTING
ASSION

>50 design awards

>100.000s happy people :)

∞ solutions for different cultures

to be continued...

Nurus People have stuck loyally to the same ethical values since 1927.

Deep roots...

Nurus, from 1927 to the present, makes difference in the management and design of professional furniture with a contemporary approach. Nurus offers thousands of products that are user centered and care about environmental factors.

Nurus People have stuck loyally to the same ethical values for years; it is a large family consisting of employees, designers, suppliers, solution partners and users. Each member of the family is bound together by trust and loyalty.

Where ideas, objects and people meet.

As a leader global brand who's known for its innovations within the sector, Nurus has been sharing its expertise with customers in more than 50 global locations since 1927. The company is strengthening its position in the Gulf countries by increasing the number of monobrand stores with the goal of becoming the regional leader.

The operations have been strengthened with the strategic step of opening the Nurus MENA management center in Dubai. A new management and sales center in Munich which is a major city for logistics and finance has launched in 2015. Nurus as the owner of many national and international awards by independent juries, has a very important and active role in creating awareness for awarding systems in the eye of consumers, producers and designers in Turkey.

Nurus HQ
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Osmaniye Mah. Oğuz Cad. 25
06935 Ankara, Turkey

Nurus DMCC Middle East
Jumeirah Lakes Towers (JLT)
Indigo Icon Tower, Office No.2304
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Nurus Germany
88North Riesstrasse 12 80992
Munich, Germany

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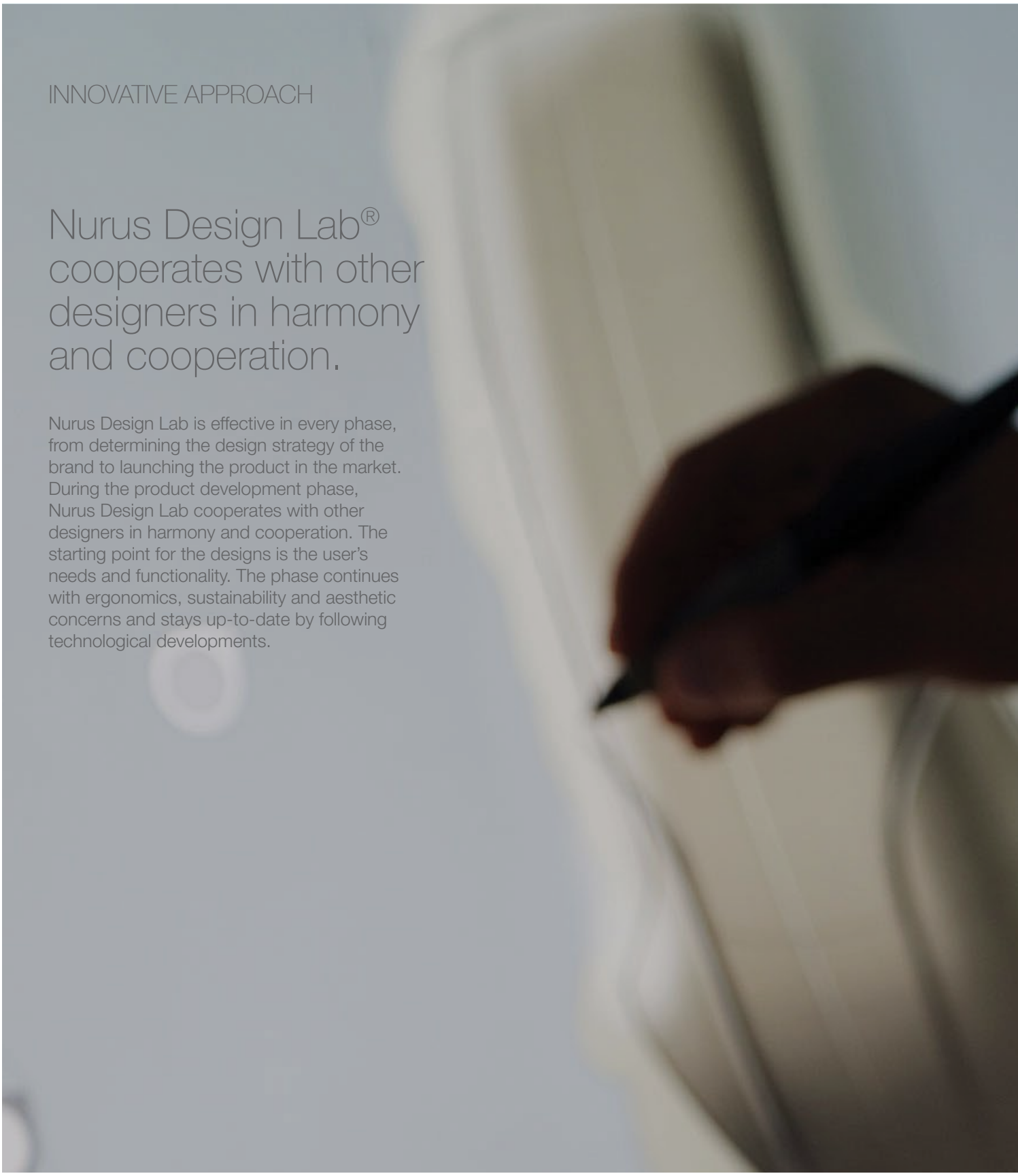
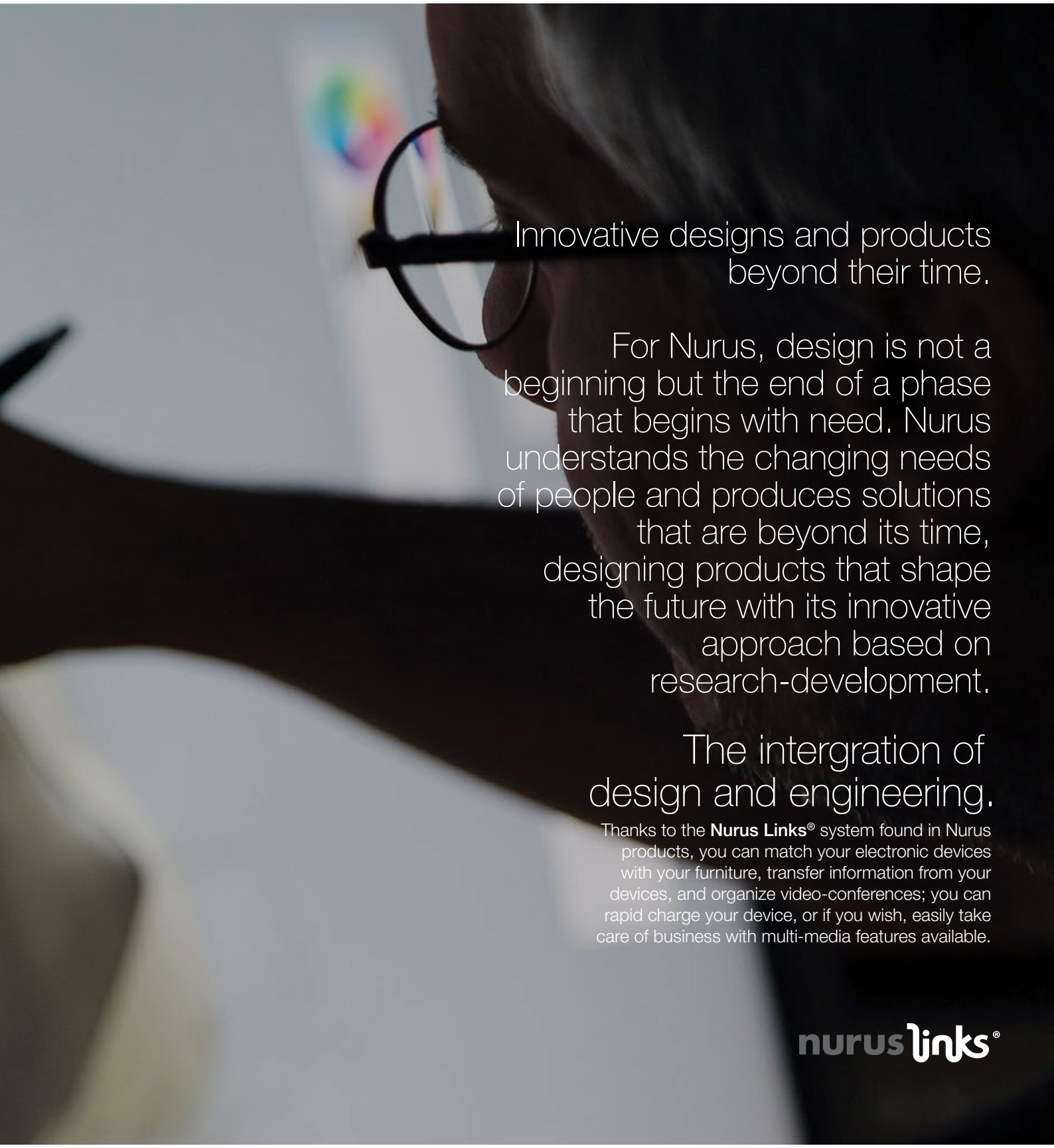
Büyükdere Cad. Karakol Sok. No.2
34330 Levent, İstanbul, Turkey
export@nurus.com

INNOVATIVE APPROACH

Nurus Design Lab® cooperates with other designers in harmony and cooperation.

Nurus Design Lab is effective in every phase, from determining the design strategy of the brand to launching the product in the market. During the product development phase, Nurus Design Lab cooperates with other designers in harmony and cooperation. The starting point for the designs is the user's needs and functionality. The phase continues with ergonomics, sustainability and aesthetic concerns and stays up-to-date by following technological developments.





Innovative designs and products beyond their time.

For Nurus, design is not a beginning but the end of a phase that begins with need. Nurus understands the changing needs of people and produces solutions that are beyond its time, designing products that shape the future with its innovative approach based on research-development.

The intergration of design and engineering.

Thanks to the **Nurus Links®** system found in Nurus products, you can match your electronic devices with your furniture, transfer information from your devices, and organize video-conferences; you can rapid charge your device, or if you wish, easily take care of business with multi-media features available.

nurus links®

Nurus Solutions

Hospitality Solutions

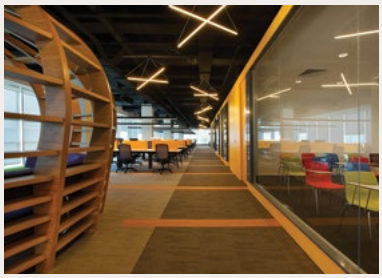
Home Comfort and Business Focus in Hotels.

Nurus aims to maximize comfort and motivation of the user in guest rooms, lounge areas, restaurants, meeting rooms, auditoriums, administrative offices and business centers.

Nurus ensures appropriate solutions for both business and vacation oriented hotels. In business hotels it provides zones for effective business meetings where people could be easily focus and concentrate on it. Nurus' products can be used in many areas and provides home comfort during the guests' stay.

Nurus produces durable and environmentally friendly products. It brings turnkey solutions to large-scale projects.

Office Solutions



Happy Offices.

From corporate offices to home offices, from start-ups to well-established corporations, Nurus analyzes the changing needs of its customers with different structures who are operating in various industries, and offers tailor made solutions to their changing working requirements.

It produces people-oriented solutions for "happy offices" with its ergonomic, functional designs which affects the efficiency and motivation positively.

Shaping the future of working life as a leading brand of the industry with its vast knowledge and expertise, Nurus maintains an integrated and faultless process management from production until to the delivery thanks to Nurus Digital Chain® system.

Education Solutions

Innovative Products in Education.

Nurus designs innovative products suitable to the changing dynamics of education, also feeding from its large-scale projects in the global markets.

By reading the difference between the needs of a fashion design school and a school, which is training a mechatronics technician, Nurus creates projects that are suitable to the targets and needs of educators.Nurus is a "single point" supplier with the product custom designed for projects and its standard product range.

Health Solutions

Ergonomic Solutions for Health.

Nurus, designing every detail with technology, experience and care, provides convenient solutions for the health industry with their products that offer personal comfort to users.

Nurus understands every need that personnel and patients both have, and responds to these needs with innovative designs.

Terminals Solutions

Rational Products in Terminals.

Terminals where human traffic flow is the most intense produce different requirements for staff and passengers. With the changing speed of technology, human behaviors and habits also change rapidly.

While Nurus products answer the needs of passenger and terminal staff with innovative designs.

Contract Projects

Nurus Expertise.

Nurus offers turn-key solutions for special contract projects by combining its expertise in different lines of business with its technological production substructure.

Its special solutions designed for various projects from hotels to hospitals, from offices to universities and even to airports meet the user requirements with its fixed and movable furniture options.

01. Rooms

Whether in hotel rooms or suites Nurus welcomes guests with the hospitality products those offer comfort and warmth of home. Nurus aims to provide solutions for various needs of hotel rooms with its unique design.

01.
Rooms

To rest and relax

Ela

Alava

Loft

U Too

Emotional intelligence in design... Alava

Alava embodies a modern character within a unibody, shell-like appearance. It may be used in a variety of spheres, ranging from offices and waiting rooms to social spaces and hospitality environments. Environmentally friendly Alava's unibody cushioning and backrest is manufactured from materials that are a % 100 recyclable. Alava's sustainable design was awarded Green Good Design Awards 2015 and entered top Green 100 list which consisting of year's best and most innovative green designs.

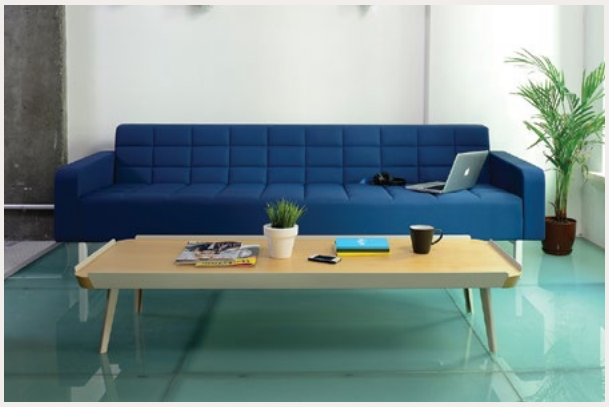
GOOD DESIGN

GOOD DESIGN

GERMAN DESIGN AWARD NOMINEE 2016

Vika, Sema, Alava, U Too, Claire, Drop, Loft

01.
Rooms



Greta, Edgar

Chiara

Waves

Tan, Brooklyn

01.
Rooms

CP1

Hi&Lo, Sema

Juna

Atlantic

Greta, Edgar, Eon

02. Lounges

When a journey starts, you never know how long it will take. That is why Nurus aims to design lounges that are enjoyable and comfortable enough to make you feel relaxed.

02.
Lounges

Seize the moment

To

Loft

Isola Media Wall

Greta, Edgar

Stone, Tara, To

02.
Lounges

Taklamakan, Chiara, Tau

Luna, To

Tan, Tau, Loop Lounge

Tara, Brooklyn

4U

03. Concentration Zones

Just stay focused and concentrate on your work, to handle personnel business in peace feels effortless with Nurus' solutions for concentration zones.

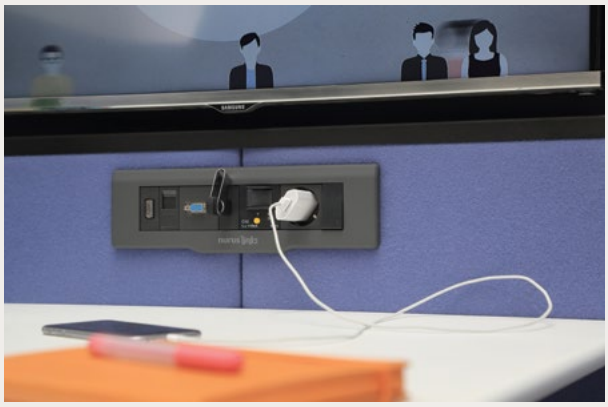
03.
Concentration Zones

Clear definition of meeting

Picnic, Isola Media Wall

Isola Honeycomb

Isola Meeting



Isola Meeting, NurusLinks®

nurus links®

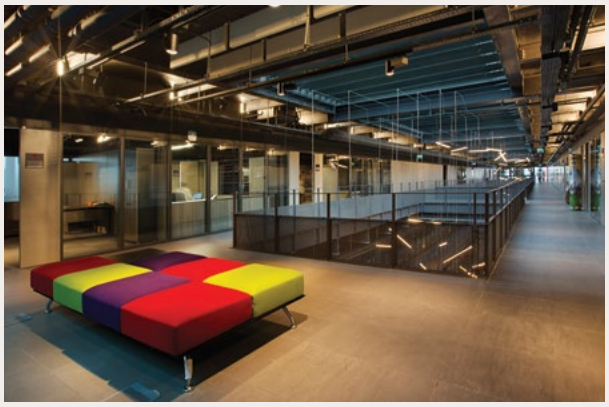
Isola, Waves

04. Common Areas

The common areas for guests are designed by Nurus with the aim of creating solutions that will provide comfortable spaces that allows you to breathe.

04.
Common Areas

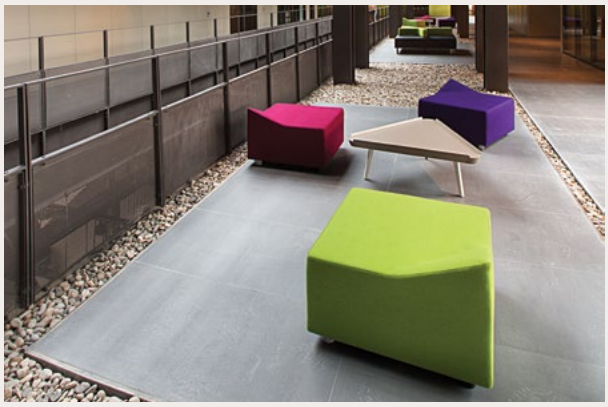
Solutions that will ease traffic flow



U Too

Connect

Peak, Cork, Sema



Stone, Edgar

Onda, R2

04.
Common Areas

Taklamakan

Porta Venezia

Fly

Claire

Porta Venezia Lounge, Sema


EAT
ENJOY
COFFEE
TASTE
EAT
TASTE

05. Restaurants & Bars

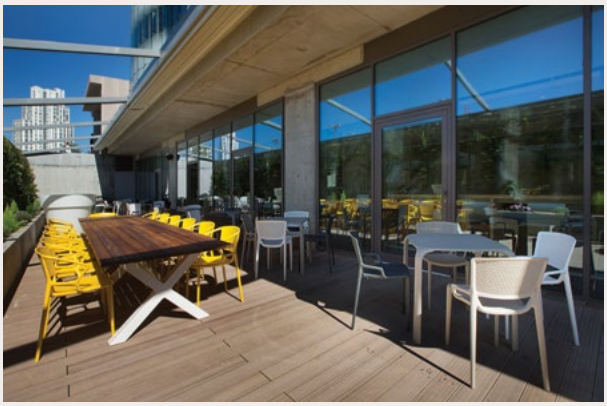
Nurus offers stylish solutions to cafe, restaurant, and bars that encourages socializing while providing cozy atmosphere.

05.
Restaurants & Bars

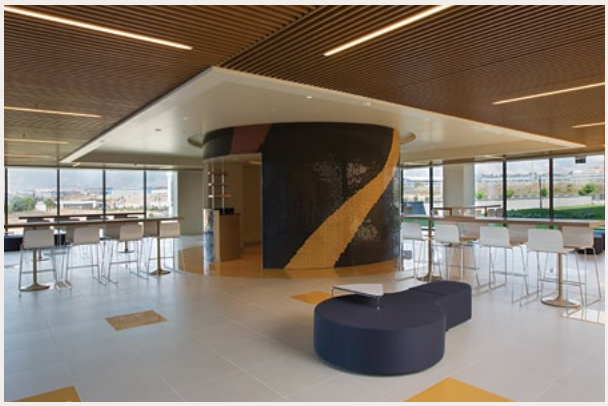
To answer various expectations

Drop Chair, Bobo

Aro



Fiorellina, Drop Table



Connect, Eon

Penelope, Tara, Greta

05.
Restaurants & Bars

Nest, Web

Loop, Tau, Penelope

Fiorellina

Have a Break, Bobo

Fiorellina, Drop Table

06.

Meeting & Conference

Functionality and comfort has a major role in the meeting and conference rooms. Nurus offers solutions for small meeting rooms to large conference areas for several occasions.

06.
Meeting & Conference

Inspiring atmosphere for grand thoughts

Azaldu

Isola Meeting, NurusLinks®

Greta Meeting, NurusLinks®

Eon, Greta

Inno, Sacha

06.
Meeting & Conference

XXL

Pitstop, NurusLinks®

Isola Meeting, NurusLinks®

Pila, Waves

Eon

06.
Meeting & Conference

Nest, Tune

Picnic, Mono

Picnic, Isola Media Wall, NurusLinks®

Odire

Waves, Pila

07. Offices

Nurus creates innovative and smart solutions for business life, to sustain this period in healthy manner. Work areas that respect individuality while strengthening cooperation plays a major role in continuing teamwork in an enjoyable, and efficient manner.

07.
Offices

Innovative and smart solutions

U Too, Breeze

Pila, Breeze, R2

U Too, R2

I/X, To, Seben

U Too, Me Too, Tune, Fe2


EXIT

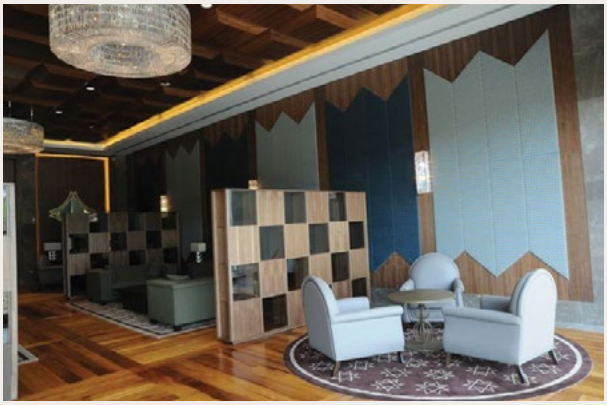
08. Contract

In turnkey projects, Nurus offers solutions for a number of business fields; from hotels to hospitals, from offices to universities and airport projects with its fixed and mobile furniture options while meeting the user's requirements.

08.
Contract

Make a wish and see it come true.

Nurus is a single point of contact to its customers, maintaining total solutions with regards to the complexity of the project.



08.
Contract

Nurus offers solutions for a number of business fields.

REFERENCES

- Adina Apartment Hotels, Germany
- Bodrum Princess Deluxe Resort & Spa
- Crown Plaza İzmir
- Diamond Of Bodrum
- Four Seasons Hotel Des Bergues Geneva
- Helios Palace Bulgaria
- Hilton Bomonti İstanbul
- Hotel Richmond Nua Wellness Spa Sapanca
- Ilıca Hotel Spa & Welness Resort Hotel Çeşme
- Kazan State House Tatarstan
- Khanzad Hotel Iraq
- Lares Park Antalya
- Lykia World Fethiye
- Malobo Convention Center Equatorial Guinea
- Mandarin Hotel Bodrum
- Motel One München - Deutsches Museum, Munich
- Nato Summit 2006 Istanbul
- Özdilek Hotel İzmir
- Radisson Blu Hotel Istanbul
- Renaissance Hotel Moscow
- Rixos Premium Hotel Bodrum
- Rixos Hotel Tekirova
- Rixos Hotel Konya
- Sio Seaside Hotel Libya
- Sir Villages Libya
- Sitel Hotel Libya
- Xanadu Island Hotel Bodrum
- Wyndham Grand Hotel Istanbul

Four Seasons Hotel Geneva

Motel One München - Deutsches Museum, Munich

Lykia World Fethiye

Malobo Convention Center, Equatorial Guinea

Rixos Premium Hotel Bodrum

Renaissance Hotel Moscow

Xanadu Island Hotel Bodrum

Richmond Nua Wellness Spa Hotel, Sapanca

Wyndham Grand Hotel Istanbul

AWARDS

When you do the right thing, the whole world will reward you.

DME AWARD_

Nurus Design Managment

Taklamakan

reddot design award winner 2007

U Too

I/X

Kiss

Sema

reddot design award winner 2009

4U

Flat

reddot design award winner 2008

Me Too

Pitstop

reddot design award honourable mention 2011

Onda

reddot design award honourable mention 2011

Mare

Caria

Pila

Tan

Have a Break

Picnic

Inno

Greta

Uneo

Alava

Eon

Ashbury

Isola

DESIGNERS

Nurus designs its convenient and stylish products together with its award winning management team and renowned designers.


Alper Böler


Andreas Ostwald


Arik Levy


Atilla Kuzu


Can Yalman


Charles Pollock


Claus Breinholt


Defne Koz

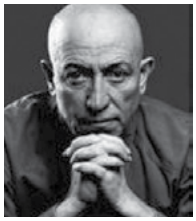

CuldeSac


Dorigo Design


Fabrizo Batoni


Ece Yalım Design Studio


Fritz Frenkler & Anette Ponholzer


Aziz Sarıyer


İnci Mutlu


Jacob Thau


Koral Erat


Lievore Altherr Molina


Dominique David


Murat Tabanlıoğlu & Melkan Gürsel


Monica Förster


Noe D. Lawrance


Nurus Design Lab


Flippo Mambretti


Ömer Ünal


Paolo Favaretto


Radice Orlandini


Shelly Shelly


Martin Ballendat


Giancarlo Bisaglia


Silvia Suardi & Sezgin Aksu


Stefan Brodbeck


Studio Zetass


Tanju Özelgin


Yves Behar

Nurus makes sure that the materials used in manufacturing are in conformity with international norms and standards, are certified, recyclable and environmentally friendly.

Nurus is a member of FIRA and BIFMA and holds the EN ISO 9001:2001certificate since 1996, EN ISO 14001:2004 certificate since 2004 and OHSAS 18001:2007 certificate since 2007 to present.

nurus.com