

Terminal  
Solutions

**nurus**



# INSPIRED BY YOUR NEEDS AND DREAMS

Circulation is high... So are the standards!

NURUS Terminals Solutions  
Terminals where human traffic flow is the most intense, we produce different requirements for staff and passengers. With the changing speed of technology, human behaviors and habits also change rapidly.

While Nurus products answer the needs of passengers and terminal staff with innovative designs, Nurus Digital Chain® produces unique solutions for each project with its capacity to adapt.



A modern interior space featuring a large window on the left side, looking out onto a bright, hazy sky. In the foreground, there is a minimalist sofa with a white base and a bright orange backrest. The overall atmosphere is clean, bright, and contemporary.

# EMOTIONAL INTELLIGENCE IN DESIGN IS AT THE AIRPORTS

# NUMBER REFLECTS OUR PAST TO DO

1927

trust  
heritage  
reliability  
experience

45,000 m<sup>2</sup>

capacity  
technology  
quality  
sustainability

>40

worldwide  
locations

37

international  
designers

# ERS CTING SSION

>50 design  
awards

---

>100.000s of happy :)  
people :)

---

∞ solutions for  
different  
cultures

to be continued...

---

Nurus People have stuck  
loyally to the same ethical  
values since 1927.

## Deep roots...

Nurus, from 1927 to the present, makes difference in the management and design of professional furniture with a contemporary approach. Nurus offers thousands of products that are user centered and care about environmental factors.

Nurus People have stuck loyally to the same ethical values for 88 years; it is a large family consisting of employees, designers, suppliers, solution partners and users. Each member of the family is bound together by trust and loyalty.





## GLOBAL PRESENCE

Where ideas,  
objects and  
people meet.

As a leader global brand who's known for its innovations within the sector, Nurus has been sharing its expertise with customers in more than 30 countries through a network of more than 40 retailers since 1927. The company is strengthening its position in the Gulf countries by increasing the number of monobrand stores with the goal of becoming the regional leader.

The operations have been strengthened with the strategic step of opening the Nurus MENA management center in Dubai. A new management and sales center in Munich which is a major city for logistics and finance has launched in 2015. Nurus as the owner of many national and international awards by independent juries, has a very important and active role in creating awareness for awarding systems in the eye of consumers, producers and designers in Turkey.

### Nurus HQ

Oğuz Cd 19-25 Osmaniye Mh.  
06935, Ankara, Turkey

### Nurus DMCC Middle East

Jumeirah Lakes Towers (JLT)  
Indigo Icon Tower, Office No.2304  
Dubai, UAE P.O Box. 57139

### Nurus Germany

Riesstrasse 12 80992  
Munich, Germany

### Nurus Export

Büyükdere Cad. Karakol Sok. No.2  
34330 Levent, İstanbul, Turkey  
export@nurus.com

## SUSTAINABILITY

Being human  
is to care for  
future generations.

Nurus understands, stands by, empathizes with humankind, and performs its responsibilities meticulously in every phase of manufacturing because of its farsightedness and the sustainability of life. Its production is done at a building that makes the most of natural daylight, which can use rainwater for watering the garden, which increases the quality of air and the amount of clean air inside the building, which has architectural characteristics that comply with green building criteria thanks to its heating-cooling and advanced acoustic management.



Nurus makes sure  
that the materials  
used in manufacturing  
are in conformity  
with international norms  
and standards, are  
certified, recyclable and  
environmentally friendly.



Nurus is a member of FIRA and BIFMA and holds the EN ISO 9001:2001 certificate since 1996, EN ISO 14001:2004 certificate since 2004 and OHSAS 18001:2007 certificate since 2007 to present.

## INNOVATIVE APPROACH

Nurus Design Lab cooperates with other designers in harmony and cooperation.

Nurus Design Lab is effective in every phase, from determining the design strategy of the brand to launching the product in the market. During the product development phase, Nurus Design Lab cooperates with other designers in harmony and cooperation. The starting point for the designs is the user's needs and functionality. The phase continues with ergonomics, sustainability and aesthetic concerns and stays up-to-date by following technological developments.



A close-up, side-profile shot of a person with dark hair and glasses, looking intently at a laptop screen. The screen displays a blurred, colorful circular graphic. The background is dark and out of focus.

Innovative designs and products  
beyond their time.

For Nurus, design is not a beginning but the end of a phase that begins with need. Nurus understands the changing needs of people and produces solutions that are beyond its time, designing products that shape the future with its innovative approach based on research-development.

The intergration of  
design and engineering.

Thanks to the **Nurus Links®** system found in Nurus products, you can match your electronic devices with your furniture, transfer information from your devices, and organize video-conferences; you can rapid charge your device, or if you wish, easily take care of business with multi-media features available.

**nurus** links®

## DIGITAL CHAIN

# Nurus Solutions work with zero margin.

of error in a variety of projects ranging from education to transportation. The whole process from the project phase to the use of products is inspected on a digital platform at every step. The **Digital Chain**® it developed produces generic solutions specific to projects.

Nurus works hard to mitigate the environmental impact of its operations, including from procurement to production, from packaging to distribution.

Nurus developed the Nurus Digital Chain® system as part of its integrated project management and logistics services in order to maintain high quality production while conserving energy and resources.



## 01

### Nurus Planner®

---

Venue Definition/Coding.  
Product Configuration.  
Layout Planning.  
Budget Planning and Management.  
3D Visualization and Presentation Tools.  
Quote/Order phases.

## 03

### Nurus Commissioner®

---

Vehicle/Container Unloading.  
Damage Control and Management.  
Product Positioning and Assembly.  
Project Matching.  
Creation of Acceptance Documents.

## 02

### Nurus Tracker®

---

Production Management.  
Container Loading Management suitable to  
Project Planning.  
Independent Loading Auditing.  
Vehicle/Container Loading.  
Vehicle / Container Position Verification.

## 04

### Nurus Maintainer®

---

Creation of Client Fixture Records/Matching.  
Access to Nurus Database.  
Product Life Management.  
(User's Manual, Certificates, Spare Parts,  
Breakdown Maintenance, etc.)

AWARDS    When you do  
the right thing,  
the whole world  
will reward you.



Nurus Design Managment



Taklamakan



reddot design award  
winner 2007



U Too



I/X



Kiss



Sema



reddot design award  
winner 2009



4U



Flat



reddot design award  
winner 2008

Me Too



Pitstop



reddot design award  
honourable mention 2011



Onda



reddot design award  
honourable mention 2011



Mare





Caria



Pila



Tan



Have a Break



Picnic



Inno



Greta



Uneo



Alava



Eon



Ashbury



Isola

DESIGNERS

Nurus designs its convenient and stylish products together with its award winning management team and renowned designers.



Alper Böler



Andreas Ostwald



Arik Levy



Atilla Kuzu



Can Yalman



Charles Pollock



Claus Breinholt



Defne Koz



CuldeSac



Dorigo Design



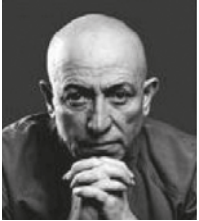
Fabrizio Batoni



Ece Yalim Design Studio



Fritz Frenkler & Anette Ponholzer



Aziz Saniyer



İnci Mutlu



Jacob Thau



Koral Erat



Lievore Altherr Molina



Dominique David



Murat Tabanlıoğlu & Melkan Gürsel



Monica Förster



Noe D. Lawrance



Nurus Design Lab



Flippo Mambretti



Ömer Ünal



Paolo Favaretto



Radice Orlandini



Shelly Shelly



Martin Ballendat



Giancarlo Bisaglia



Silvia Suardi & Sezgin Aksu



Stefan Brodbeck



Studio Zetass



Tanju Özelgin



Yves Behar

With  
Knowledge,  
Experience and  
Passion...

1927

The first atelier  
was established by  
Nurettin Kunurkaya.

1967

The first  
sales store

was opened in  
Ankara, Mithatpaşa.

1968

Manufacture  
method

was changed into  
Scandinavian style.

1974

The atelier was  
extended

to become a 2400 m<sup>2</sup>  
manufacturing plant.

1982

Office  
furniture

The decision to  
specialize in office  
furniture was taken.

1983

Brand  
identity

Work to create an  
institutional brand  
identity began.  
Nurus A.Ş.  
(corporation) was  
established.

1992

Member of  
FIRA

Nurus became a  
member of FIRA  
(Furniture Industry  
Research  
Association).

1994

The plant was  
extended

to become one of  
the most modern  
plants of the world  
with its 25000 m<sup>2</sup>  
area.

1995

Nurus began  
exporting

45% of  
the production.

1996

Member of  
KALDER

Nurus became a  
member of  
KALDER (Quality  
Association of  
Turkey).

1997

ISO9000 in  
furniture

Became the first  
company to obtain  
ISO9000 in furniture  
sector in Turkey. Also  
the store in İstanbul,  
Esentepe was opened.

1998

Competence  
in production

Received the certificate  
for "Competence in  
production" from TSE  
(Turkish Standards  
Institution).

2000

Best of  
show

Nurus was chosen  
"Best of Show" in  
the 1st Neocon Fair  
in Chicago.

Today, Nurus, makes  
tens of thousands of  
consumers from more  
than 40 countries meet  
with its innovative  
products for office life  
and office solutions.

2006

Health and  
safety

Nurus established its  
strategy on human  
wellness, health and  
safety in office life.

2007

“Ilk in  
Milano”

Nurus became the  
organizer and sponsor  
for the “Ilk in Milano”  
exhibition.

Received the Design  
Management  
Honorable Mention  
Award from Design  
Management Institute  
(DMI).

Design literature is  
collected by Nurus in  
Turkish Touch in  
Design as the first  
book in Turkey.

2013

Technology  
base

45000 m<sup>2</sup>  
technology based  
manufacturing plant  
has come into  
operation in  
Ankara.

2014

Nurus  
Dubai

Nurus Dubai  
administrative office  
was opened for the  
Middle Eastern market.

2015

Nurus  
Munich

administrative office  
and showroom was  
opened.

# Nurus Solutions

## Terminals Solutions



### Rational Products in Terminals.

Terminals where human traffic flow is the most intense produce different requirements for staff and passengers. With the changing speed of technology, human behaviors and habits also change rapidly.

While Nurus products answer the needs of passenger and terminal staff with innovative designs.

Nurus Digital Chain®, produces unique solutions for each project with its capacity to adapt.

## Education Solutions



### Innovative Products in Education.

Nurus designs innovative products suitable to the changing dynamics of education, also feeding from its large-scale projects in the global markets.

By reading the difference between the needs of a fashion design school and a school, which is training a mechatronics technician, Nurus creates projects that are suitable to the targets and needs of educators. Nurus is a "single point" supplier with the product custom designed for projects and its standard product range.

The Digital Chain® it developed produces generic solutions specific to projects.



## Health Solutions



### Success Runs in the Blood of Nurus.

Nurus, designing every detail with technology, experience and care, provides convenient solutions for the health industry with their products that offer personal comfort to users.

Nurus understands every need that personnel and patients both have, and responds to these needs with innovative designs.

The Nurus Digital Chain® system functions with zero error margin in every project ranging from education to transportation, office buildings to health institutions, from the beginning of the project up until its delivery.

## Office Solutions



### Happy Offices.

From corporate offices to home offices, from start-ups to well-established corporations, Nurus analyzes the changing needs of its customers with different structures who are operating in various industries, and offers tailor made solutions to their changing working requirements. It produces people-oriented solutions for "happy offices" with its ergonomic, functional designs which affects the efficiency and motivation positively. Shaping the future of working life as a leading brand of the industry with its vast knowledge and expertise, Nurus maintains an integrated and faultless process management from production until to the delivery thanks to Nurus Digital Chain® system.

## Contract Projects



### Nurus Expertise.

Nurus offers turn-key solutions for special contract projects by combining its expertise in different lines of business with its technological production substructure.

Its special solutions designed for various projects from hotels to hospitals, from offices to universities

and even to airports meet the user requirements with its fixed and movable furniture options. As a single point supplier, Nurus offers a total solution to its customers in accordance with the project size and its complex structure thanks to Nurus Digital Chain® system developed by Nurus.

## REFERENCES

As Nurus, we are proud of spreading our expertise in terminal solutions not only domestically, but also around the world.



### **ISTANBUL S.Gökçen International Airport (SAW)**

Completed in 2009  
3476 Seats, 1583 Coffee Tables  
Offices for 150 People



### **ANTALYA International Airport (AYT)**

Completed in 2010  
540 Seats



### **Turkmenistan International Airport (KRW)**

Completed in 2010  
1475 Seats




---

**Macedonia, Skopje Alexander  
The Great Airport (SKP)**  
Completed in 2011  
1404 Seats




---

**Milas -Bodrum International  
Airport (BJV)**  
Completed in 2012  
1292Seats




---

**İzmir Adnan Menderes  
Airport (ADB)**  
Completed in 2014  
2680 Seats




---

**Asgabat International  
Airport (ADB)**  
Completed in 2014  
980 Seats




---

**Kütahya Zafer Airport (KZR)**  
Completed in 2012  
344 Seats




---

**Saint Petersburg  
Pulkovo Airport (LED)**  
Completed in 2013  
1561 Seats







# 01. Gates

The gates where passenger circulation is the highest should have both the dynamism to handle that intensity and a comfortable environment suitable for long hours of waiting. With Nurus' unique solutions, even if the gate number changes, the comfort standards remain the same.

## 01. GATES

### Penta

Penta is a waiting unit with the strong structure due to its aluminium injection unit. Seats can be in metal, various colors of polyurethane and leather or technical fabric upholstery. Single and double row options fulfill the highest requirements of all waiting areas offering 3 to 6 seat installations availability. Its integral skin polyurethane provides increased flexibility and strength.

**Nurus Links®**, links your electronic devices to the furniture offering a variety of solutions for VGA, HDMI, Plugs, USB adaptors, USB charges, Data inputs and interrupters.

**nurus** links®









01.  
GATES

Caria



Caria, is a waiting unit with parts that are diligently put together with simple but smart solutions. It consists of chairs and coffee tables; table tops matching the module type on which users may place their items such as beverages and magazines are mounted on the level bar.



**Nurus Links®**, links your electronic devices to the furniture offering a variety of solutions for VGA, HDMI, Plugs, USB adaptors, USB charges, Data inputs and interrupters.



**nurus links®**







## 01. GATES

High standards  
of our fabrics:



- Excellent deformation resistance
- Durability and abrasion  
(resistance intensive usage)
- Higher resistance to dirt, easy to clean
- Protection of innerfoam cushions  
from the elements, seat hygiene and durability
- Fire Resistance





**Great designs  
come to life with  
exceptional  
materials.**







## 02. Lounges

If a journey started, you never know how long it will take. That is why Nurus aims to design halls that are fun and comfortable enough to make you forget about the delay.



02.  
LOUNGES

Fun and  
comfort



To



U Too



Claire 



Stone  Edgar, Sema, To 











## 03.

# Concentration Zones

To have passengers move around effortlessly can only be possible with a clear definition of directions and meeting points. Nurus' designs for meeting points make welcoming and meeting people problem free.

03.  
CONCENTRATION ZONES

Clear definition of  
meeting points



Picnic, Isola Mediawall 



Isola Honeycomb



Isola Meeting



Isola Meeting  Nurus Links

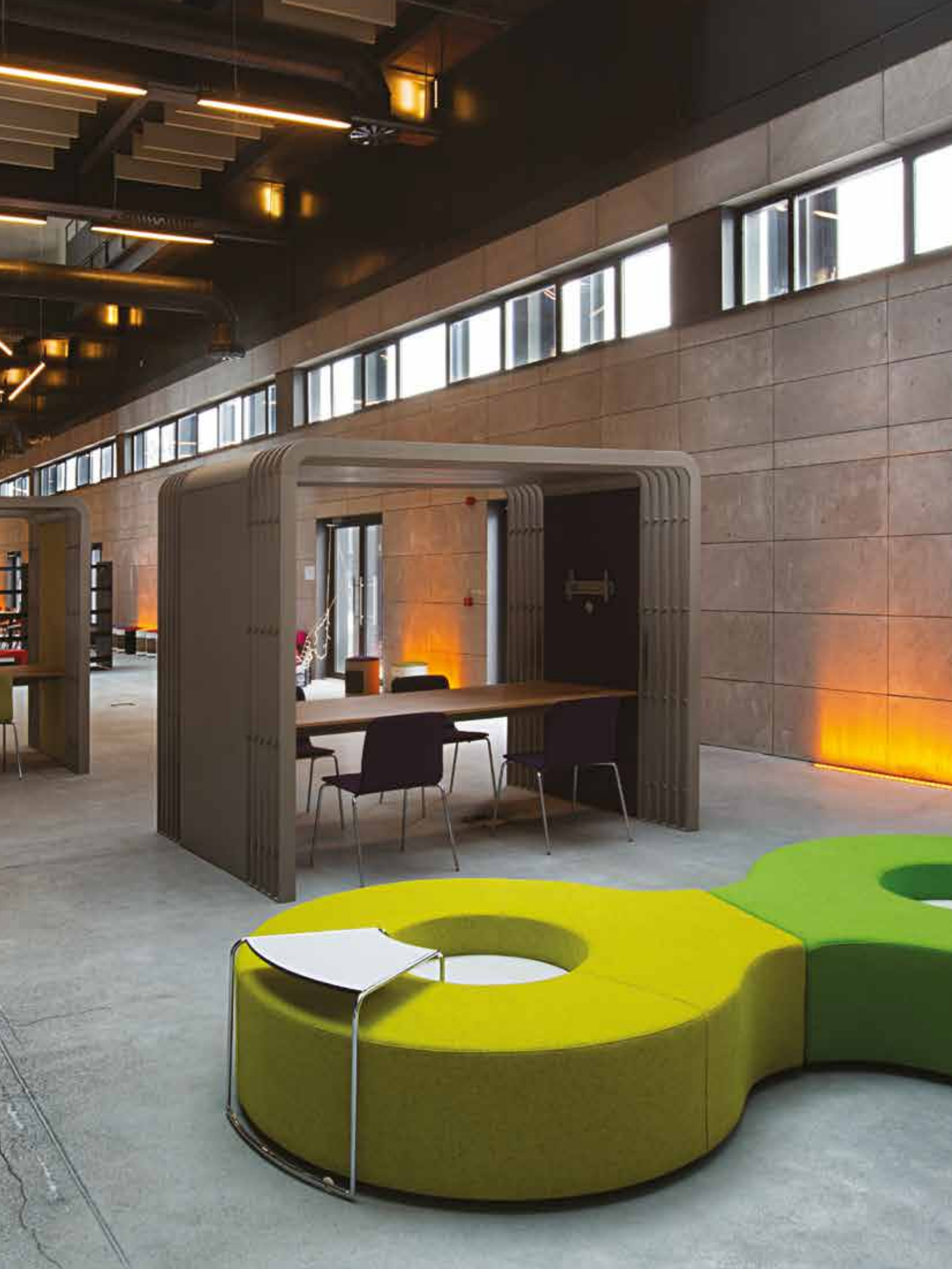
**nurus** links®



---

Pitstop







## 04. Common Areas

The common areas of the staff, passengers and other guests are designed by Nurus with the aim of creating solutions that will ease traffic flow and provide comfortable spaces that breathe.

04.  
COMMON AREAS

Solutions that will  
ease traffic flow



U Too



Connect



Picnic



Stone  Edgar 













## 05. Restaurants & Bars

You cannot travel on an empty stomach! Restaurants and bars that have the quality and capacity to answer various expectations of both the terminal staff and passengers are among Nurus's terminal solutions.


05.  
RESTAURANTS & BARS

To answer  
various expectations



Drop Chair, Bobo  Greta 




Penelope, Tara 





Fiorellina, Drop Table



Connect, Eon 





Penelope, Tara  Greta 







## 06. Offices

Nurus creates innovative and smart solutions for the business life, to sustain this period in a healthy manner. Work areas that respect individuality while strengthening cooperation plays a major role in continuing teamwork in a fun, happy and efficient manner.

06.  
OFFICES

Innovative and  
smart solutions



U Too TTTT Breeze



U Too TTTT Breeze



U Too TTTT R2



IX TTTT To Seben





---

U Too 🎹 Me Too 🎸 Tune 🎵 Fe2 🎺









## 07. Contract

In turnkey projects, Nurus offers solutions for a number of business fields; from hotels to hospitals, from offices to universities and airport projects with its fixed and mobile furniture options while meeting the user's requirements.

## CONTRACT

Make a wish  
and see it  
come true.

Nurus is a single point of contact to its customers, maintaining total solutions with regards to the complexity of the project.









CONTRACT

Nurus offers solutions for a number of business fields.





**nurus.com**





**nurus.com**